

FOR IMMEDIATE RELEASE

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**MEDIA RELEASE**

**PHARMANIAGA MOBILE CLINIC REACHES OUT**

Labis, 2 November 2007 - Pharmaniaga today launched another Corporate Social Responsibility (CSR) programme, the Mobile Clinic to add to their already widespread CSR awareness programme, the Mesti Ambil Tahu. The official launching ceremony took place at Dataran Labis, Johor and was graced by the Health Minister of Malaysia, YB Datuk Seri Dr Chua Soi Lek.

Dubbed "Skuad Operasi Sihat", the mobile clinic will not only perform health screening, but also provide resources and establish education and awareness for rural populations in promoting healthy lifestyle.

Studies have shown that chronic diseases such as diabetes, among others can be prevented through early detection. It has also been established that complications of these diseases can be delayed and managed. According to Pharmaniaga Managing Director, Mohamad Abdullah, "More important to note is that the rate of diabetes and associated cardiovascular risk factors are much higher in the rural areas than in urban areas, where information and education and other resources are highly accessible".

"By providing primary healthcare to vulnerable population in hard to reach areas, Pharmaniaga lives up to its slogan of "enriching life together", he continued.

The mobile clinic is a converted ambulance that is equipped with basic facilities. It will be manned by volunteer doctors and nurses from MERCY, with the assistance from Pharmaniaga volunteers. The most comforting aspect about this mobile clinic, however,

is the fact that it is endorsed by the Ministry of Health, Malaysia. "Pharmaniaga chose to be working closely with MERCY Malaysia in this programme because MERCY has a vast experience in providing primary healthcare to the rural areas," said Mohammad.

The mobile clinic project is in tandem with MERCY's strategic objective, which is to provide timely and quality emergency medical relief response while improving accessibility to quality health services to vulnerable communities. "Working under the guidance and assistance from MERCY is therefore, a natural thing to do," Mohamad quipped.

Skuad Operasi Sihat or S.O.S will be Pharmaniaga's flagship Corporate Social Responsibility programme.

Voluntary Pharmaniaga staffs are given opportunity to assist this mobile clinic, where it also opens opportunity on the development of human capital. As they gain first hand experience in improving the wellness of other people, they will also have the chance to be trained by the MERCY personnel in areas of medical relief and emergency response.

Skuad Operasi Sihat is important to Pharmaniaga and its employee as it is a platform for human capital development, to the MOH as it gives a chance to remain as partners in ensuring healthy Malaysia and to the public as it gives unmarginalised access to healthcare.

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## **ABOUT PHARMANIAGA BERHAD**

Pharmaniaga Berhad, a member of the UEM Group, is an investment holding company listed in the Main Board of Bursa Malaysia. The Pharmaniaga Group's core businesses are generic pharmaceuticals manufacturing, research and development, marketing and sales, warehousing and distribution of pharmaceutical and medical products as well as supply, trading and installation of medical and hospital equipment.

With a vision to be the premier Malaysian pharmaceuticals company, Pharmaniaga is guided by its philosophy of 'doing business with a conscience' and empowered by its mission of **enriching life together**.

Already operating in 38 sites across 3 countries (Malaysia, Indonesia & Vietnam) the Pharmaniaga Group is poised to be a regional player in the international pharmaceuticals arena.

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*Issued for the Pharmaniaga Group by Corporate Communications Division, Pharmaniaga Berhad*